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СОДЕРЖАНИЕ

ПОНЕМНОГУ О МНОГОМ

Новости образования и науки в России	4
Новости образования в мире	7

ОБРАЗОВАНИЕ: РАКУРСЫ И ГРАНИ

<i>Е.А. Уваров.</i> Мы все учились понемногу, или По ком звонит колокол	12
<i>А.М. Газалиев, В.В. Егоров, В.Н. Головачёва.</i> Проблемы и перспективы развития академической мобильности	17

ФИЛОСОФИЯ И СОЦИОЛОГИЯ ОБРАЗОВАНИЯ

<i>В.А. Огневюк, С.А. Сысоева.</i> К проблеме развития научного направления интегрированного исследования сферы образования	22
<i>С.Б. Шитов.</i> Особенности парадигмы инновационного инженерного образования в информационном обществе (философский анализ)	30
<i>С.Л. Таланов.</i> Трудоустройство выпускников вузов как критерий оценки эффективности их деятельности	35

ПЕДАГОГИКА И ПСИХОЛОГИЯ

<i>Г.И. Железовская, Е.Н. Гудкова, Н.В. Абрамова.</i> Творческое саморазвитие личности в контексте личностно ориентированной парадигмы образования	40
<i>Б.Р. Мандель.</i> Кураторство: проблемы, размышления, полемика	45
<i>С.Г. Наговицын.</i> Принципы построения педагогических технологий контроля и оценки качества обучения в сфере физической культуры	51

ПРАКТИКА ВЫСШЕЙ ШКОЛЫ

<i>В.И. Кравченко, В.В. Кравченко.</i> Производственный филиал кафедры в системе подготовки конкурентоспособных специалистов по информационным технологиям	57
<i>Г.Е. Маркелов.</i> О преподавании основ математического моделирования	62

МЕНЕДЖМЕНТ В ОБРАЗОВАНИИ

<i>Э.В. Минько, А.Э. Минько.</i> Системы и показатели оценки качества образовательных процессов и деятельности ППС	66
<i>О.Г. Смолянинова, О.А. Иманова.</i> Е-портфолио трудоустройства выпускников высшего и среднего профессионального образования	74
<i>А.Б. Мирсаидов, Д.Д. Рашидова.</i> Особенности формирования цены спроса на рынке высшего профессионального образования	79
<i>Т.В. Светенко, Е.С. Алексеева.</i> Предприимчивость как интегральная черта личности человека	83

МЕЖДИСЦИПЛИНАРНЫЕ ИССЛЕДОВАНИЯ

<i>Е.А. Солодова, А.А. Фасоля, П.П. Ефимов.</i> Проблема управления сложностью в современной системе образования	88
<i>В.А. Стародубцев, А.А. Киселёва.</i> От адаптированной коммуникационной среды к персональной образовательной сфере	91

ВУЗОВСКАЯ НАУКА

<i>Л.С. Марков, М.В. Петухова, В.М. Маркова.</i> Влияние структуры и прибыльности кластера на его эволюцию	95
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ГУМАНИЗАЦИЯ И ГУМАНИТАРИЗАЦИЯ ОБРАЗОВАНИЯ

<i>Н.В. Кудрявая, К.В. Зорин.</i> Духовно-нравственная компетентность врача: зарубежный опыт	101
<i>А.В. Кручинина.</i> Концентрированное обучение как фактор развития творческого потенциала будущих художников в традиционно-прикладном искусстве	106
<i>Л.В. Шокорова.</i> Проблема профессионального образования в сфере народных художественных промыслов и ремесел	108

НАУЧНЫЕ СООБЩЕНИЯ

<i>А.К. Дашкова, Н.П. Чурляева.</i> Аксиологическая модель профессиональной адаптации студентов инженерных специальностей	111
<i>М.П. Орёл.</i> Кордофилософия детоцентризма В.А. Сухомлинского — философия воспитания жизненно компетентной личности в современном обществе	115
<i>С.В. Сильченкова.</i> Этические условия применения статистических методов в педагогических исследованиях: постановка проблемы	118

CONTENT

Международный совет журнала:

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LITTLE BY LITTLE OF EVERYTHING

News about education in Russia 4
 News about education in the World 7

EDUCATION: PERSPECTIVES & ASPECTS

E.A. Uvarov. All of us learned a little, or for whom the bell tolls 12
Analyzed is the problem of transformation of education into a form of business, the process of which drastically changes the mission of universities. Attention is paid to the fact, that instability of activity and uncertainty of development prospect of national higher education reduce the quality of specialist's training, being able to solve actual problems of modernity.
Key words: higher education as a form of business, quality of education, culture of educational labor, mobbing, "professor on call".

A.M. Gazaliev, V.V. Egorov, V.N. Golovachyova. Problems and perspectives in development of academic mobility 17
Presented is the experience of Karaganda state technical university in development of academic mobility, aimed at raising of training quality of highqualified and competitive specialists. Reflected are existing problems of academic mobility, as well as selected are perspectives of it's development.
Key words: quality, the Bologna process, academic mobility, unified European educational space.

PHILOSOPHY & SOCIOLOGY OF EDUCATION

V.A. Ognevyyuk, S.A. Syssoeva. On the problem of development of scientific direction of integrated research 22
in the sphere of education
Explored is the essence of new scientific direction of integrated research in the sphere of education, i.e. osvitologia. Formulated are fundamental positions of osvitologia conception. Determined are basic directions of training and research in osvitologia, aimed at getting over contradictions between demands of society to the sphere of education and real state of it's development.
Key words: sphere of education, osvitologia, osvitological training, osvitological research.

S.B. Shitov. Peculiarities of paradigm of innovative engineering education in information society (philosophical analysis) 30
Examined is the process of formation of new system of scientific knowledge and education, the essence of which is in approach to the person as supreme value, end in itself and main condition for development of information society. Presented is innovative educational paradigm of modern engineering education, based on synergetic approach to education, that gives opportunity to form needed competences, as well as preparedness of engineer for active participation in professional and social activities.
Key words: information society, knowledge society, economy of knowledges, paradigm of innovative engineering education, synergetic approach.

S.L. Talanov. Placing in a job of final-year students of higher institutions as criteria evaluation for effectiveness 35
of their activity
Analyzed are problems of placing in a job of final-year students of high schools. Conclusion is that showing of placing in a job of final-year students is expediend to make use of as one of many criterias for evaluation of effectiveness of higher schools' activity.
Key words: criteria to evaluation of high schools, placing in a job of final-year students, high school, students, employer, allocation of final-year students of high schools.

PEDAGOGY & PSYCHOLOGY

G.I. Zhelezovskaya, E.N. Gudkova, N.V. Abramova. Creative self-development of the individual in the context 40
of personally oriented paradigm of education
Examined are paradigms of education in hystorical aspect of world and national practices. Analyzed are notions of "development" and "self-development", and also characterized are fundamental positions of personal development. Elaborated and characterized are components of creativeness as an aspect of human activity.
Key words: paradigm of education, self-development of individual, creativeness, personally oriented approach, human activity.

B.R. Mandel. Supervision: problems, reflection, polemics 45
Discussed are problems of supervision in a modern Russian high school under conditions of it's either total annihilation, or reduction only to functioning as administrator, form-master. Explored are both functional appointment and the role of a supervisor, as well as principles of his work, and also criterias for it's evaluation.
Key words: students' group, group elder, mediation, social adaptation, cultural development, mentoring, provision with real assistance of junior students.

S.G. Nagovitsyn. Principles of construction of pedagogical technologies for control and evaluation of quality 51
of training in the sphere of physical culture education
Discussed are principles of pedagogical system of the discipline of "Physical culture". Presented are both social and methodological aspects, as well as specific principles, conveyed specific regularities of studies in physical culture practicing and development of physical potentials.
Key words: pedagogical technologies, principles, physical culture, educational process.

CONTENT

PRACTICE OF HIGH SCHOOL

- V.I. Kravchenko, V.V. Kravchenko.** Manufacturing branch of the faculty in the system of training of competitive specialists in information technologies
Examined is the problem of using of branches of the faculty in producing process for improving competence and professional skills in production activity of IT-specialists.
Key words: faculty, branch, production, student, training, specialist, competitiveness, information technologies. 57
- G.E. Markelov.** On teaching of fundamentals of mathematical modeling 62
Presented are some peculiarities, connected with training process in fundamentals of mathematical modeling. Taking in consideration of such peculiarities gives opportunity to improve the quality of training of final-year students, as well as to raise their competitiveness in labor market.
Key words: mathematical modeling, mathematical model, principles of mathematical models, principles of construction of mathematical models, information and communication technologies, individualized approach, organization of educational process, organization of training, quality of training, competitiveness.

MANAGEMENT IN EDUCATION

- E.V. Min'ko, A.E. Min'ko.** Systems and quality indicators for evaluation processes and activity of professors and lecturers' staff 66
Presented is brief analysis of systems and indicators for evaluation of quality of educational activity in high school. Attention is paid to evaluation indicators for processes of educational activity, as well as to principles of evaluation for labor activity of lecturers' staff in organizations of HPE.
Key words: educational activity, organizations, quality, systems, processes, evaluation, principles, indicators.
- O.G. Smolyaninova, O.A. Imanova.** E-portfolio for placing in a job of final-year students of higher and secondary professional education 74
Shown are possibilities of using E-portfolio as effective mechanism of interaction between labor market and organizations of SPE/HPE, and also elaborated are factors, assisting successful introducing of E-portfolio into educational process in professional education and practice of placing in a job. Presented is experience of using E-portfolio technology in activity of a number of educational institutions.
Key words: professional education, pedagogical education, E-portfolio, placing in a job, bachelorship, mastership, mobility.
- A.B. Mirsaidov, D.D. Rashidova.** Peculiarities of forming of price and demand in market of high professional education 79
Examined are some problems of modernization of national system of education, as well as tendencies in forming of relations in the sphere of education in the Republic of Tajikistan. Analyzed are content of market of educational services, mechanisms of insertion of high school in market relations, peculiarities of forming price as to educational services, and factors, influencing level of demand for educational services, as well as investment in education.
Key words: educational services, human capital, market of educational services, demand and supply, price of demand and price of supply, investment, discounting.
- T.V. Svetenko, E.S. Alexeeva.** Entrepreneurship as an integral feature of a person 83
Analyzed is the phenomenon of entrepreneurship. Presented is brief characteristic for basic approaches to determining of entrepreneurship, and also formulated the author's meaning of the phenomenon. Shown are the structure of entrepreneurship and levels of its completion. Made a conclusion about significance of entrepreneurship for raising of human capital, as well as necessity of its pedagogical development in the system of education.
Key words: entrepreneurship, entrepreneurial thinking, feature of person, structure of person, structure of entrepreneurship, levels of entrepreneurship completion.

INTERDISCIPLINARY RESEARCHES

- E.A. Solodova, A.A. Fasolya, P.P. Efimov.** Problem of managing the complexity in modern system of education 88
Analyzed is the problem of raising complexity of the system of education. For solving this problem proposed are innovative forms of management, i.e. situation and prognosis center for managing the system of education. Elaborated are basic functions and principles of functioning of the named center.
Key words: monitoring, forecasting, complexity, system of education.
- V.A. Starodubtsev, A.A. Kiselyova.** From adaptive communication environment towards personal educational sphere 91
From position of raising effectiveness of using ICT in education, shown is the necessity of transition from nowadays existing communication environment, personalized by services of brauzers, research and other services of Internet, towards sovereign educational environment and its inclusion in personal educational sphere of lecturer (student).
Key words: personalization of system of education, personalized communication environment, personal educational sphere.

SCIENCE IN HIGHER EDUCATION

- L.S. Markov, M.V. Petukhova, V.M. Markova.** Influence of cluster structure and cluster profitability on its evolution 95
Presented is conditional evolutionary model of horizontal cluster. Examined is dependence of cluster's evolution from characteristics of its structure and profitability. Received are results, testifying of alternativeness of system's development de-pending on starting conditions.
Key words: horizontal cluster, evolutionary modeling, structure of cluster.

HUMANIZATION & LIBERALIZATION OF EDUCATION

- N.V. Kudryavaya, K.V. Zorin.** Spiritual and moral competence of physician. International experience 101
Raised is the problem of spiritual and moral development and breeding of students in medicine and practising physicians. Based on personal experience of lecturing in medical high school, the authors examined history and achievements of their foreign colleagues. Using of positive experience of Western medical schools would allow to raise spiritual and moral competence of physician, as well as to humanize modern medicine.
Key words: liberalization, spiritual and moral development, existential approach.
- A.V. Kruchinina.** Concentrated training as a factor of development of creative potential of future artists in traditional applied crafts 106
Examined is the problem of concentrated training as a factor of development of creative potential of artists in decorative applied crafts. Concentrated training unified all components of pedagogic process, and so meets the needs of modern professional school. On its basis possible is effective pedagogical approach to development of creative potential of future artists in traditional applied crafts.
Key words: professional education, concentrated training, model of training, creative potential, traditional art.
- L.V. Shokorova.** Problem of professional education in the sphere of folk art handicraft industries and crafts 108
Analyzed is the problem of training of artists in the sphere of folk decorative applied art. Determined are conditions for correlation of theory and practice through phased formation and succession of all levels of educational institutions, realizing direction of decorative applied art.
Key words: folk art handicraft industries and crafts, master of folk art, professional education, decorative applied art.

SCIENTIFIC REPORTS

- A.K. Dashkova, N.P. Churlyayeva.** Axiological model of professional adaptation of students in engineering specialties 111
Presented is pedagogical research work, allowing to elaborate axiological model of professional adaptation of students in engineering specialties on the basis of synthesis of three directions, i.e. technical, humanitarian and health preserving. Conclusion is made, that adaptation of students to future profession in the process of education in high school drastically depends on quantity of value potential of education.
Key words: adaptation of students, axiological approach, engineering education, value potential of education.
- M.P. Oryol.** V.A. Sukhomlinsky's kordophilosophy of child centrism as philosophy of vital competent person in modern society 115
Analyzed and developed is the idea of prominent pedagogue V.A. Sukhomlinsky, that all sides of breeding vital competent person are important so much, as much as they influence spiritual world of person.
Key words: kordophilosophy, child centrism, vital competence of person.
- S.V. Sil'chenkova.** Ethical conditions of use of statistical methods in pedagogical researches: setting the problem 118
Discussed are urgency and necessity of maintenance by pedagogue of ethical conditions in the process of using statistical methods in his research activity. Also analyzed are ethical problems, with which a pedagogue researchers come into collision by using statistical methods. Proposed are ways to solve the named problems by means of ethical conditions, formulated by the author.
Key words: pedagogical researches, statistical methods, ethical problems, statistical culture of pedagogues, representativeness of researches, ethical conditions.